

# arkalytics

## Data Analytics & Business Intelligence for Credit Unions

Are you looking for a better way to analyze your financial data?

Arkalytics is an end-to-end business intelligence platform that combines a fully managed automated data warehouse with an entire suite of financial reports and executive dashboards.

Arkalytics helps keeps your data clean for better decision making.



**Loan Workbench**

Replace thousands of custom queries with one powerful tool. Drill to detail from a large portfolio down to individual loans.

**Branch Manager Scorecard**

Create friendly, powerful competition within your branches by setting realistic & achievable goals that drive new business.

**Member Targeting**

Quickly and visually define user segments based on a number of member behaviors. Compile new marketing lists in minutes.

**Auto Dealer Report Card**

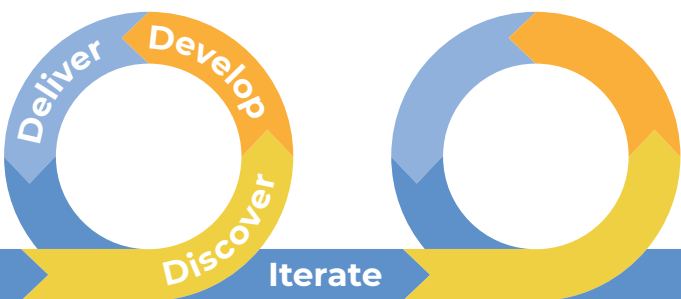
Evaluate your dealers and reach out with new information to help them drive sales and encourage more loan applications.

**Data Quality Dashboard**

Easily identify and act on data defects. Push the corrections back to your origination systems. Track your progress over time.

**Out of the Box Dashboards**

From Marketing to Originations to Collections, we've built reports for all departments across the organization.



## Professional Services

### Harness the power of your data with Arkatechture's expertise

Strengthen your business intelligence and overall data capabilities with top-tier talent from Arkatechture. We'll work with you to identify and implement the technical expertise needed to accomplish your data objectives.



#### Do you need help with..?

- Extracting, loading, and transforming (ETL / ELT) data from source systems
- Data warehouse design, implementation, or management
- Designing and building data visualizations & dashboards
- Cleaning up dirty data & establishing data governance best practices

### Tools & Expertise:

Dev	ETL / ELT	Database	Cloud	Reporting	Analytics
<ul style="list-style-type: none"><li>• SQL</li><li>• Python</li><li>• .NET</li><li>• Javascript</li><li>• Java</li></ul>	<ul style="list-style-type: none"><li>• Matillion</li><li>• Talend</li><li>• SSIS</li><li>• Informatica</li><li>• Alteryx</li></ul>	<ul style="list-style-type: none"><li>• Snowflake</li><li>• SQL Server</li><li>• Oracle</li><li>• NoSQL</li><li>• Teradata</li></ul>	<ul style="list-style-type: none"><li>• AWS</li><li>• Azure</li><li>• Google</li><li>• (On-Prem)</li></ul>	<ul style="list-style-type: none"><li>• Tableau</li><li>• Qlik</li><li>• Looker</li><li>• Power BI</li><li>• SSRS</li></ul>	<ul style="list-style-type: none"><li>• SAS</li><li>• R</li><li>• Kinesis</li><li>• Alteryx</li></ul>

*“Partnering with Arkatechture gave us access to ETL resources with [the] experience in data warehousing we needed to be successful. The professional and hardworking team of administrators and developers from Arkatechture delivered a flawless product which significantly contributed to the overall success of our data warehouse upgrade.”*

