

arkalytics

Data Warehouse & Business Intelligence for Credit Unions

Building a data warehouse helps credit unions make informed decisions, measure member engagement, and optimize operations through a single unified view of your data.

Arkalytics is an end-to-end business intelligence platform that combines a fully managed data lakehouse with an entire suite of financial reports and executive dashboards.



Trust the Experts

You could hire a full-time staff of data engineers, data scientists and project managers to design and build a data warehouse from scratch... Or, you can partner with Arkatechture's team of experts and focus on analyzing your data and business as a whole.

8 REASONS TO USE ARKALYTICS TODAY

1. Automate & deliver recurring reports via email
2. Create data-driven thresholds & alerts
3. Track & measure data quality clean ups (missing birthdate, missing VIN #, invalid state code, etc.)
4. Easy-to-use custom query tool (workbenches)
5. Blend additional data with core data using the sandbox tool
6. Export your query results to Excel, PDF, CSV, etc.
7. Enable employees to self-serve data requests
8. Align daily operations with strategic KPI's



Data Quality Rules Engine

Arkalytics helps keep your data clean for better decision making. With the data quality rules engine, Implement business rules to enforce data quality. Quickly identify and act on data defects and monitor defect cleanup progress across business areas and users.

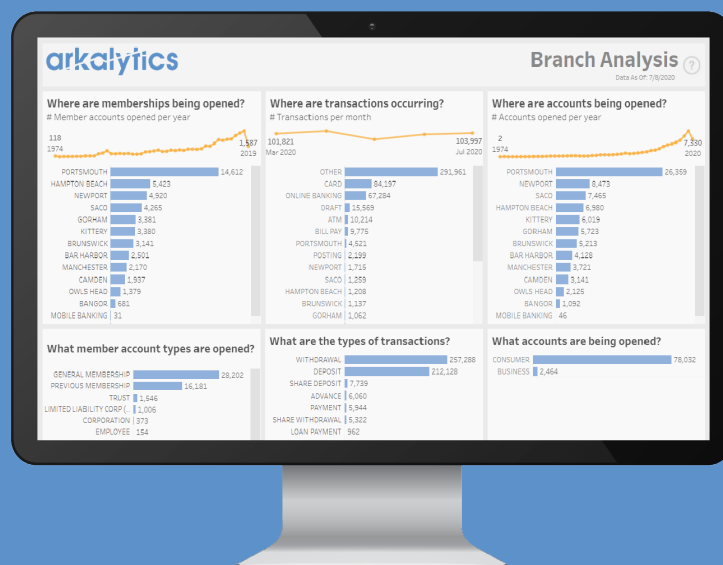
How many hours do you spend developing routine reports?

**Automate daily, weekly, and monthly reports
to gain instant time & cost savings.**

With Arkalytics, you'll have immediate access to 20+ reports for critical insight into your Members, Finances, Operations, and Marketing. Plus, you can create **custom reports and dashboards** to explore trends, drill-down to specific details, and export data into a spreadsheet for further analysis.

Harness your data to improve systems and processes

From Marketing to Originations to Collections, we've built reports for all departments at your credit union. Get your whole organization on board and foster a data-driven culture. Generate ROI through greater operational efficiency, risk-mitigation, increased revenue generation, and improved employee experience.



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We needed somebody who could step in and start producing insights right away...and Arkatechture really helped us do that.”

“The best part about Arkatechture is we can customize to what we want.”

“We are extremely happy that we chose Arkatechture as a data analytics partner. They have been the perfect fit for us.”

“Arkatechture is really a partner. They truly care about our success. They want us to be successful.”

100% Implementation Success Rate